



# Michael J. Rudy

COUNSEL

Mike is the prior Chief Operating Officer & General Counsel of one of the world's leading premium spirits brands.



## Industries

[Beverage & Food](#)

## Practices

[Food, Drug, Medical Device & Cosmetic](#)  
— [Food & Agriculture](#)

## Education

Fordham University School of Law, JD, 2003  
Brown University, BA, 1999

## Offices

[New York](#)

## Phone

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Mike has over 20 years of experience providing legal and business guidance within the alcohol beverage industry in areas including corporate governance, multi-jurisdictional compliance, litigation management, distribution strategies, and merger and acquisition activity. He draws on his in-house counsel background viewing legal and compliance issues through a commercial lens to help alcohol beverage clients navigate complex market dynamics, maintain trade practice compliance, and execute transformative growth strategies.

Prior to joining ArentFox Schiff, Mike was a key executive team member of one of the largest-selling premium spirits makers in the world. He oversaw cross-functional teams including Legal, Human Resources, Public Affairs, and Business Intelligence, managed multi-year litigation matters involving distributor termination and IP infringement, spearheaded route-to-market optimization with distribution partners, and guided the business through import tariffs and market volatility. He led the competitive bid process and subsequent operational integration for a joint venture with one of the fastest-growing premium spirits brands and developed strong relationships with distribution partners, government officials, industry associations, and retail channels.

## Boards, Memberships & Certifications

### Boards

Mike was a longstanding Board member of the Distilled Spirits Counsel of the US (DISCUS) and [Responsibility.org](#).

### Certifications

— Columbia Business School Executive Education, Finance and Accounting for Nonfinancial Executives

## Life Beyond the Law

Outside of his legal practice, Mike enjoys outdoor activities including golfing, hiking, and skiing. In college, he was a three-year captain of Brown University's nationally ranked D1 soccer program and carries on his love of the game as a youth assistant soccer coach.

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## **Bar Admissions**

[New York](#)